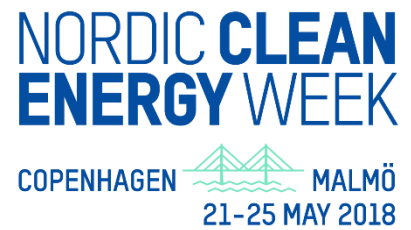


Instructions and criteria



Event organizer's responsibilities?

- Contribute with activities and ideas in line with NCEW
- Send an event description to energyweek@stateofgreen.com by filling in the form available on the NCEW website
- It is the stakeholders responsibility to attract participants and speakers for the events - State of Green will of course assist with attracting relevant participants
- Promote the Nordic Clean Energy Week

What is State of Green's role?

- Coordinate and connect stakeholders with same interests
- Evaluate whether the proposed event is relevant for NCEW
- Promote NCEW as well as all events through State of Green's channels (website, social media, newsletter etc.)
- Include events in the official program
- Assist with good advices regarding logistical and practical questions

Criteria for Nordic Clean Energy Week events

In order to officially becoming part of the Nordic Clean Energy Week, events must support the clean energy transition, for instance by:

- **Putting questions such as the following on the agenda:**
 - Increasing sustainability in the production, transportation and/or use of energy
 - Mobilizing investments in clean energy technologies/ solutions development and/or deployment.
 - Improving the policy framework and/or innovation systems for development of clean energy solutions/technologies.
- **Engaging Nordic and/or international actors, e.g. by:**
 - Bringing new clean energy related topics to the attention of representatives from public and private sector and/or the public.
 - Ensuring broad participation in the clean energy transition from both public and private stakeholders and/or engaging new actors in the clean energy debate.
 - Developing new ways to advance the clean energy debate and/or showcase clean energy solutions.
 - Aiming at a gender balance among speakers/panelists and inclusion of youth representatives
- **Ensuring that there is a clear output** from the activity.